



IN THE
UNITED STATES
PATENT AND TRADEMARK OFFICE

IN RE

APPLICATION OF: Kargman
CASE: 57793.010001 AMENDMENT AND
SERIAL NO: 10/049,963 COMMUNICATION
FILED ON: June 11, 2002
FOR: An Enhanced System for Creation of
Custom Designed Direct Mail
Advertising and Designation o
Recipients Thereof Via the Internet
Providing for User Supplied Templates

Commissioner For Patents
P.O. Box 1450
Alexandria, VA 22313-1450

ATTENTION OF:
Group Art Unit 3625
Examiner: Rosen,
Nicholas

Dear Sir:

If any charges or fees must be paid in connection with the following communication, they may be paid out of our Deposit Account No. 502428.

In response to the Office Action dated December 30, 2005 please enter the
amendments to the specification that begin on page 2 of this paper and the amendments to the
claims that begin of page 7 of this paper and please consider the remarks which begin on page
11 of this paper.

03/28/2006 SSITHIB1 00000002 10049963

01 FC:2253

510.00 OP

GREENBERG TRAURIG, LLP	Richard D. Harris	27898	Jeffrey G. Mote	48791
77 WEST WACKER DRIVE	Howard E. Silverman	32492	Richard E. Dick	27778
SUITE 2500	Douglas B. Teaney	33459	Brad R. Bertoglio	47422
CHICAGO, ILLINOIS 60601	Herbert H. Finn	38139	Jeffrey P. Dunning	50686
(312) 456-8400	Mark R. Galis	36805	Cameron M. Nelson	55,486
CUSTOMER NO. 34018	Gary R. Jarosik	35906	Christopher K. Marlow	55427